Sponsor & Exhibitor Prospectus

Wake Forest Institute for Regenerative Medicine
June 4th to 8th, 2018

Wake Forest Bowman Gray Center for Medical Education
475 Vine Street
Winston-Salem, NC 27101
Regenerative medicine is a relatively new field that integrates the principles of cell and molecular biology, materials science, biomedical engineering, and clinical science to develop materials and therapies to repair or replace cells, tissue, and organs damaged by disease, trauma, or congenital conditions. Advances in genetic medicine, stem cell technology and enabling technologies have significantly improved the potential to influence cell and tissue performance and develop replacement tissues and 3D organs. In recent years, numerous regenerative medicine approaches have been used in clinical practice and have undergone preclinical testing. Because of ongoing developments, there is increased need to provide comprehensive and detailed information for technicians, researchers and clinicians in this rapidly expanding and promising field.

The primary objective of the annual RME course is to provide a state-of-the-art review of regenerative medicine including background material, the key scientific components of the field, and ethical, economic and other issues important to regenerative medicine along with focus on current applications and challenges. The course integrates information, technologies and skills from the biological sciences, engineering, legal, commercial, regulatory and ethical disciplines. Sessions address the science behind regenerative medicine, its application to human disease and its importance to modern society. At the end of the course, participants will have received an enhanced foundation in the rules, regulations and ethics in regenerative medicine environments and routines for first-in-man clinical trials, the practical and theoretical basis for GMP, and the ethical aspects of translational research.

As a distinguished sponsor, you will have the unique opportunity to connect with more than 30 prominent instructors who are leaders in the field and our course participants. RME course attendees are a distinguished group of scientists, engineers, clinicians from academic, governent and industry sectors who join us from across the region, U.S. and globe. Exhibitors will be located within the new Bowman Gray Medical Education Center atrium and exhibiting hall areas and will have opportunity to interact with course participants and other tenants across the Wake Forest Downtown Innovation hub for biomedical science. Additionally, as an included benefit, we invite our sponsors/exhibitors to join in the course sessions and all social networking activities.

Sincerely,

Anthony Atala, MD
Course Director

Joan F. Schanck, MPA
Course Manager
SPONSORSHIP OPPORTUNITIES

We invite you to consider sponsorship of the 2018 Regenerative Medicine Essentials Course. Sponsorship opportunities and many benefits listed below:

**Presenting Sponsors**
$3,500.00 and above
- Podium presentation of company mission and research opportunities
- Large logo on front page of program and signage
- Sponsor link on RME course website (runs for one year)
- Full page ad in the program and digital curricula materials
- Exhibit space
- 2 full registrations

**Gold Sponsors**
$2,500.00
- Large logo on front page of program and signage
- Sponsor link on RME course website (runs for one year)
- Half page ad in the program and digital curricula materials
- Exhibit space
- 2 full registrations

**Silver Sponsors**
$1,750.00
- Medium logo on front page of program and signage
- Sponsor link on RME course website (runs for one year)
- 1/4 page ad in the program and digital curricula materials
- Exhibit Space
- 1 full registration

**Exhibitors**
$500/day (available 6/5, 6/6 and 6/7)
$1,350 (3-days exhibit with full registration to 1-week course)
- Small logo on program and signage
- Exhibit space

**Contributors**
$300.00
- Small logo on back page of program and signage
- Promotional material dissemination

Sponsorship contact: Joan Schanck (336-713-1201 or jschanck@wakehealth.edu)

For more information about the RM Essentials course, please visit http://www.wakehealth.edu/Research/WFIRM/RMEssentials/Regenerative-Medicine-Essentials.htm