State of the Science: Research in Tobacco Cessation, Products and Policy
A Multi-Institutional Collaboration

Tuesday, March 19, 2019
9:30 am – 4:00 pm
Graylyn International Conference Center, 1900 Reynolda Rd, Winston Salem NC, 27106

9:00 am-9:30 am Registration, Networking, and Breakfast

9:30 am Welcome
Boris C. Pasche, MD, PhD, FACP
Charles L. Spurr Professor of Medicine, WFU
Chairman, Department of Cancer Biology
Director, Comprehensive Cancer Center of Wake Forest University

9:45 am Opening Remarks
Kristie Foley, PhD, Leader, Wake Forest Cancer Prevention and Control Program
Kurt Ribisl, PhD, Leader, UNC Cancer Prevention and Control Program
Kathryn Pollak, PhD, Leader, Duke Cancer Control and Population Sciences Program

10:00 am Tobacco Control: Resources & Research: Panel Presentations
Marketing and Counter Marketing
Cessation
The Changing Landscape of Tobacco Products

12:30 pm Transition time
(Please travel to the Manor House for a buffet lunch and gather in your designated roundtable discussion room for networking time.)

1:00 pm Lunch

1:30 pm Roundtable discussions:
Marketing and Counter Marketing
Cessation
The Changing Landscape of Tobacco Products

2:30 pm Research Posters

3:15 pm Reflection and Potential Research Collaborations
(The research directory will be distributed during this time.)
4:00 pm

Adjourn