State of the Science: Research in Tobacco Cessation, Products and Policy
A Multi-Institutional Collaboration

Tuesday, March 19, 2019
9:30 am – 4:00 pm
Graylyn International Conference Center, 1900 Reynolda Rd, Winston Salem NC, 27106

9:00 am-9:30 am Registration, Networking, and Breakfast

9:30 am Welcome
Boris C. Pasche, MD, PhD, FACP
Charles L. Spurr Professor of Medicine, WFU
Chairman, Department of Cancer Biology
Director, Comprehensive Cancer Center of Wake Forest University

9:45 am Opening Remarks
Kristie Foley, PhD, Leader, Wake Forest Cancer Prevention and Control Program
Kurt Ribisl, PhD, Leader, UNC Cancer Prevention and Control Program
Kathryn Pollak, PhD, Leader, Duke Cancer Control and Population Sciences Program

Tobacco Control: Resources & Research: Panel Presentations
10:00 am Marketing and Counter Marketing
10:45 am Break
11:00 am Cessation
11:45 am The Changing Landscape of Tobacco Products

12:30 pm Networking Lunch

1:30 pm Roundtable discussions:
Marketing and Counter Marketing
Cessation
The Changing Landscape of Tobacco Products

3:00 pm Research Posters

3:45 pm Wrap-up/next steps

4:00 pm Adjourn