

MAYA ANGELOU CENTER FOR HEALTH EQUITY



COVID-19:

A YEAR OF SERVICE THROUGH RESEARCH,
COMMUNITY, COLLABORATION,
EDUCATION & ENGAGEMENT 2020-2021





Dr. Maya Angelou

“

When we give cheerfully and accept gratefully,
everyone is blessed. One must know
not just how to accept a gift, but with what grace
to share it.

”

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WORD FROM THE DIRECTOR

The COVID-19 pandemic created a devastating impact on many communities, particularly impacting minoritized communities across the country. The Maya Angelou Center for Health Equity (MACHE) responded to the COVID-19 pandemic by engaging the most impacted communities. The Center's staff and its Triad Pastors Network partnered with community-based organizations and faith communities to provide COVID-19 awareness, COVID-19 testing and vaccination opportunities, food, and connections to family resources for African American, Hispanic American, American Indian and rural communities.



With the assistance of five Community Health Workers, our Center connected over 14,600 individuals to resources such as clothing, household goods, housing assistance, utilities and employment support services. We provided over 700,000 pounds of food through 16 food distributions. Through a partnership with the Department of Health and Human Services, the Center donated Personal Protective Equipment (PPE) to 4,000 local residents, and our Triad Pastors Network and COVID-19 Research Leadership Council raised awareness for over 300,000 African Americans, Native Americans and Hispanic Americans through virtual town halls and webinars. The Network also participated in a COVID-19 pilot project with over 1300 participants to understand and implement vaccine hesitancy education specifically tailored to the needs and concerns among younger African Americans.

The work of MACHE continues by promoting vaccine uptake by facilitating church-based vaccination events in communities where vaccination rates are low and continued access to vaccines and testing is needed.

Sincerely,

A handwritten signature in black ink, reading "Goldie Smith Byrd". The signature is fluid and cursive, with a large loop at the end.

Goldie Smith Byrd, PhD

Director, Maya Angelou Center for Health Equity

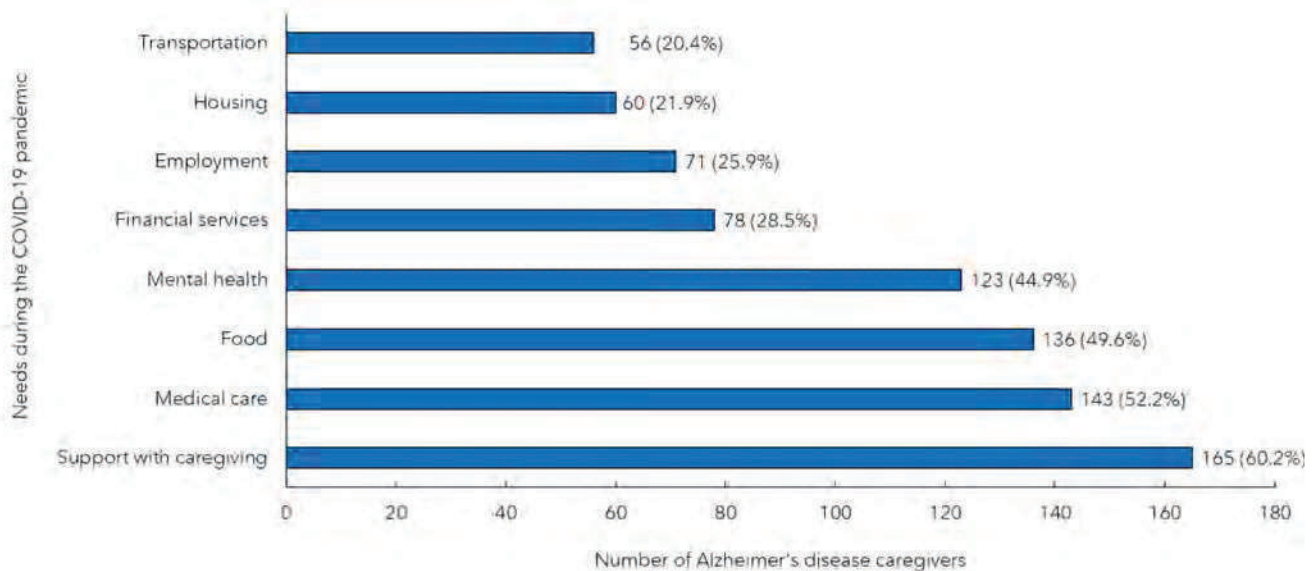
COVID-19 COMMUNITY INPUT

To guide our efforts we gathered information from communities, stakeholders and policy makers.

Survey Data and Figures

MACHE surveyed caregivers of Alzheimer disease patients to understand how they have been affected by COVID-19. A total of 274 caregivers shared with MACHE their needs during the COVID-19 pandemic.

Alzheimer's disease Caregivers' Social and Medical Needs during the COVID-19 Pandemic



Respondents could select more than one categories of need.

NC Bridge Builders Contest

The NC Bridge Builder Contest provided an opportunity for community members and stakeholders to submit creative and thoughtful solutions for addressing the trustworthiness of the information about COVID-19 and the vaccines. The top three entries were selected by an expert panel.



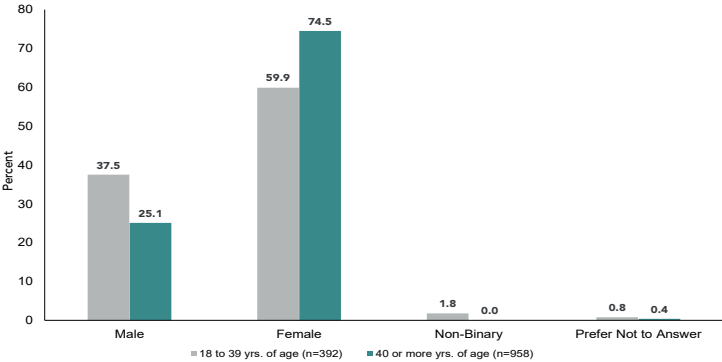
COVID-19 COMMUNITY INPUT



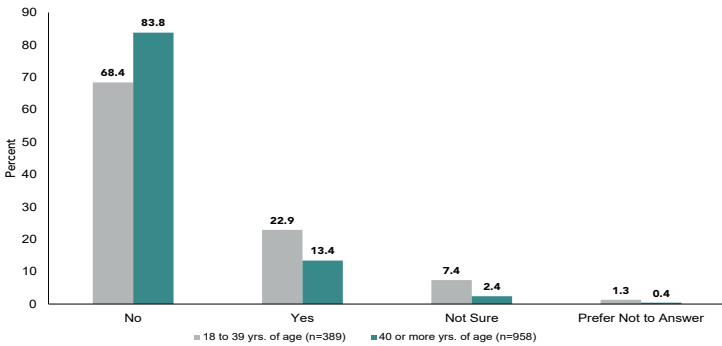
Triad Pastors Network



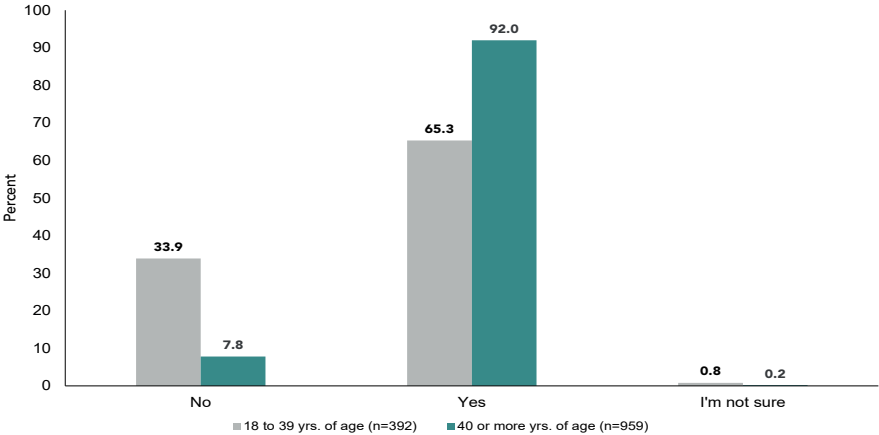
We conducted focus groups and surveys local and national faith leaders. MACHE also surveyed for trusted sources of information about COVID-19 through faith leaders from the Triad Pastors Network.



What is Your Gender? (Total N = 1351*)



To the Best of Your Knowledge, Do You Have, or Have You Ever Had COVID-19? (Total N = 1351*)



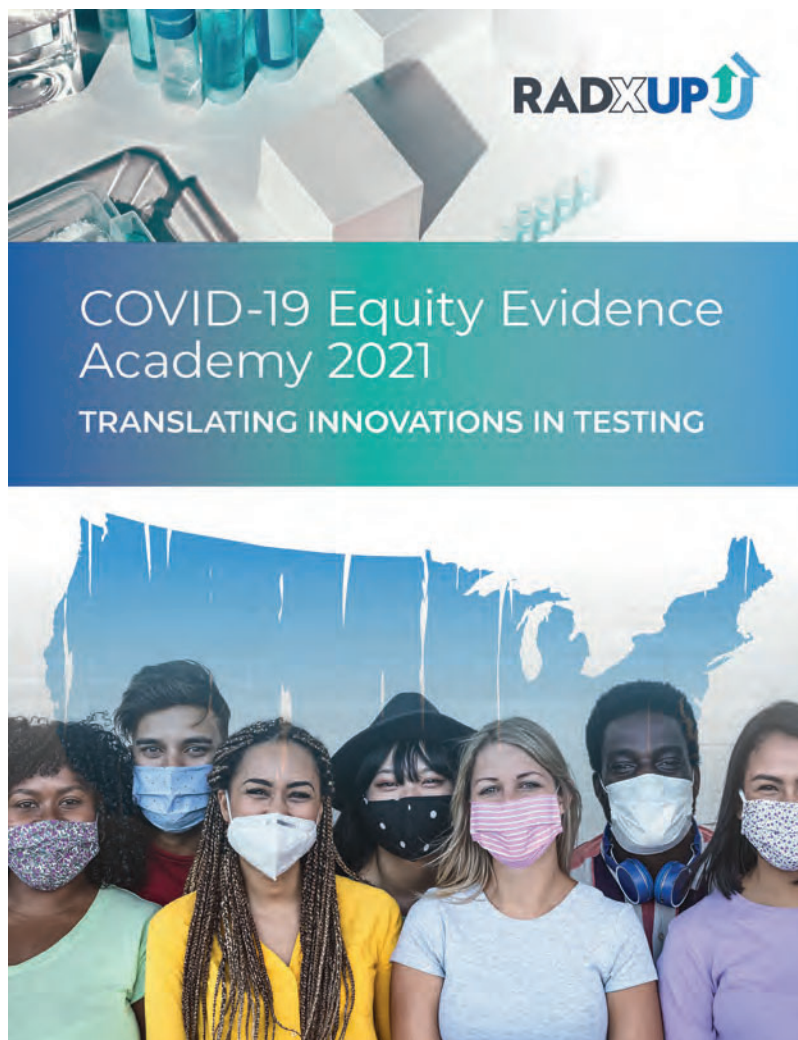
Have You Received a COVID-19 Vaccine? (Total N = 1351*)

*data collection and entry are ongoing as of September 21, 2021

COVID-19 COMMUNITY INPUT

Evidence Academy

The COVID-19 Equity Evidence Academy 2021: Translating Innovations in Testing was an invited inaugural event hosted by the Rapid Acceleration in Diagnostics-Underserved Population (RADx-UP) initiative in partnership with the Community Engagement Alliance (CEAL) Against COVID-19 Disparities initiative. The Evidence Academy is an engaged conference approach to understand the state-of-the-art science, the current evidence of COVID-19 testing, and related factors in the populations most impacted. The COVID-19 Equity Evidence Academy provides



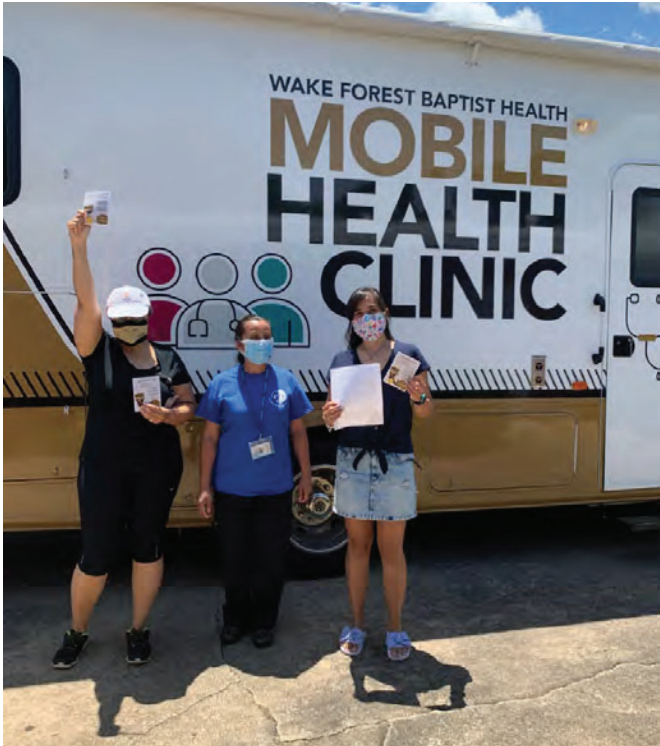
Academy provided a starting place to discuss innovative ideas for combatting COVID-19 and to make a change in communities hardest hit by the pandemic. 300 people attended this NIH sponsored event and MACHE was one of the North Carolina CEAL sites.

285

hours served by Community Health Workers at the Wake Forest Baptist Health Mobile Clinic.

2262

people served at vaccine events by Community Health Workers.



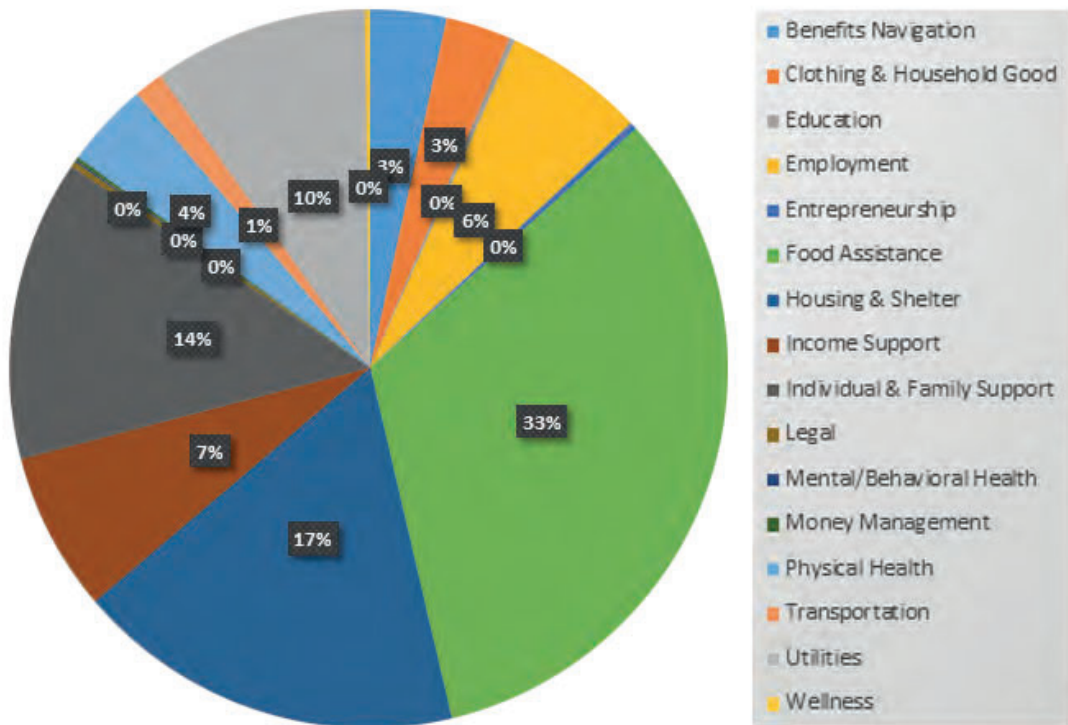
5000

neighbors connected to services through Community Health Workers.

50

MACHE staff attended over 50 COVID-19 community outreach events in 2021.

MACHE COMMUNITY HEALTH WORKER
REFERRALS SINCE SEPTEMBER 2020



This work was made possible through a contract with Curamericas Global

Community Health Workers



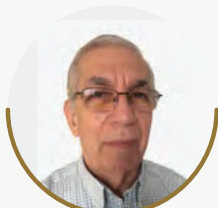
Felecia Bennett-Giles, MS
Civic Engagement Specialist



Gilda Cowan, BS
(Guilford) Bilingual Medical Interpreter



Kindra Ritzie-Worthy, MS
(Forsyth) School Counselor



Luis Melendez, MD
(Forsyth) Retired Physician
Spanish speaker



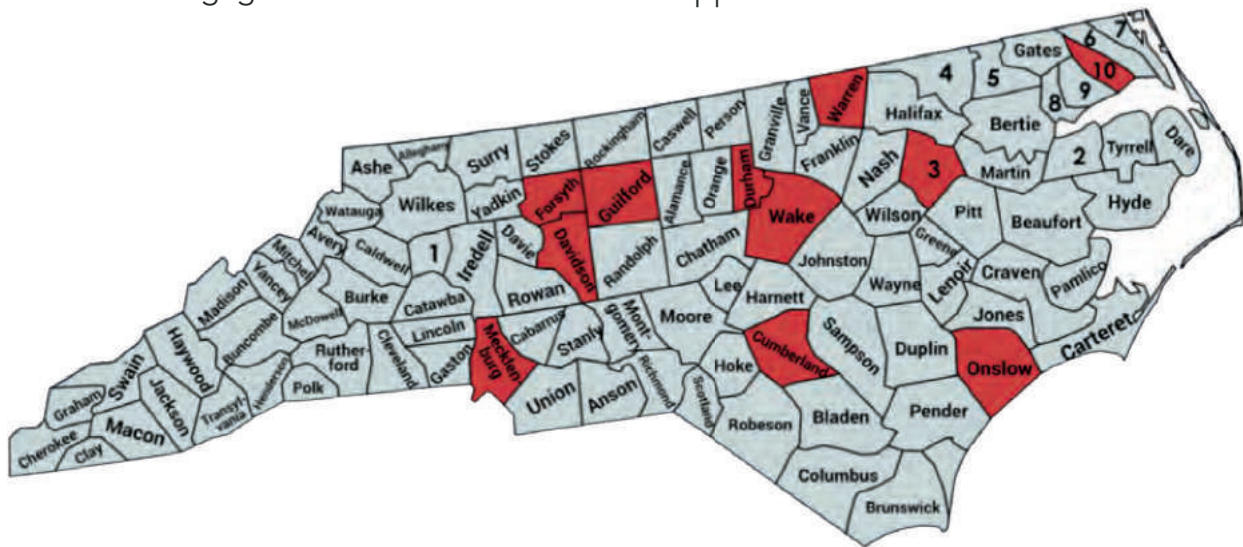
Tia S. Diggs-Ingram, BS
(Guilford) High School Teacher



Dorey L. Thomas Ivory, MS
(Forsyth)

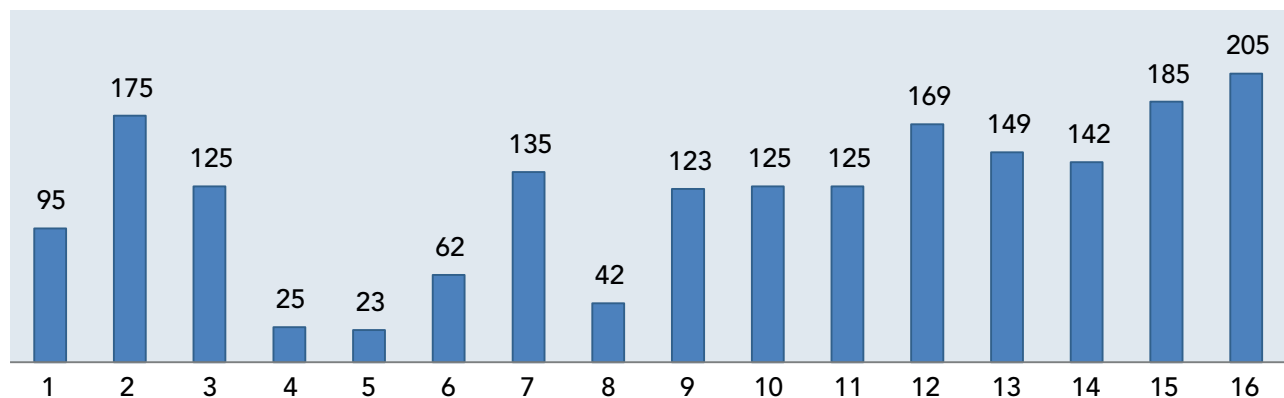
COVID-19 ADDRESSING FOOD INSECURITY, COVID-19 AWARENESS & RESEARCH OPPORTUNITIES

We combined food distributions with access to resources, COVID-19 education and awareness, as well as opportunities to engage in research and clinical trial opportunities.



North Carolina Statewide Farm-Px Food Distribution Tour
(Counties Served in Red)

Total Participants Interested in Research From Food Distribution - 1905



- | | |
|---|--|
| 1. Providence COGIC (High Point, NC) | 9. Greater Joy Baptist Church (Rocky Mount, NC) |
| 2. New Zion MB (Greensboro, NC) | 10. Greater Church Global Fellowship (Winston Salem, NC) |
| 3. St. Stephens MB (Winston, NC) | 11. First Baptist Church (Thomasville, NC) |
| 4. United Shiloh Missionary Baptist Association (Warrenton, NC) | 12. United Shiloh Missionary Baptist Association (Warrenton, NC) |
| 5. Greater Church of Deliverance (Greensboro, NC) | 13. Mt. Calvary Holy Church (Raleigh, NC) |
| 6. New Hope Baptist Church (Charlotte, NC) | 14. Falling Run Missionary Baptist (Fayetteville, NC) |
| 7. JT Kerr Missionary Baptist Church (Jacksonville, NC) | 15. Cornerstone Missionary Baptist Church (Elizabeth City, NC) |
| 8. Grace Church of Durham (Durham, NC) | 16. Great Commission Community Church (Winston Salem, NC) |

COVID-19 ADDRESSING FOOD INSECURITY

We served North Carolina Communities...

15

food distributions across NC where COVID-19 information and PPE were distributed.



4000

homes assisted.

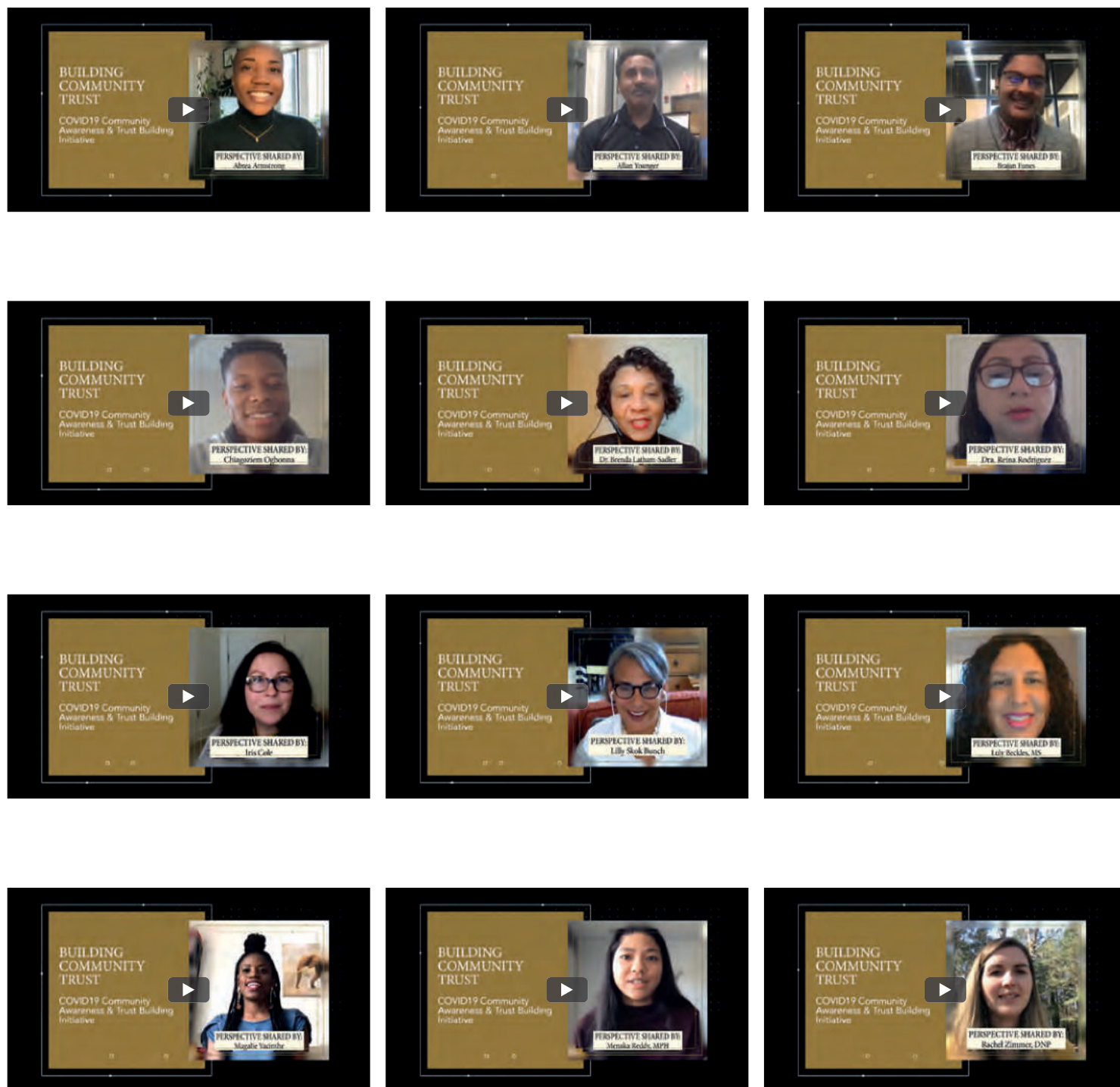
700K

pounds of food distributed in most impacted communities.



COVID-19 BUILDING TRUST VIDEO INTERVIEWS

MACHE created a series of short videos with WF School of Medicines Students, Faculty and community partners for the NIH CEAL to build trust about the COVID-19 vaccine.



Find the interviews on YouTube: *Maya Angelou Center for Health Equity*

COVID-19 VACCINE AWARENESS



Trusted Voices: Faith Leader Being Vaccinated

COVID-19 VACCINE AWARENESS WEBINARS PRESENTED BY MACHE

in collaboration with

- The Triad Pastors Network
- MACHE Affiliate Faculty
- NC Department of Health & Human Service
- Community Research Partnership Research Leadership Council
- Community Based Organizations

Wake Forest[®]
School of Medicine

HOW CAN I TRUST THE COVID-19 VACCINE?
WHAT EVERY YOUNG ADULT NEEDS TO KNOW

• • • • • TALKBACK PRESENTED BY
MAYA ANGELOU CENTER FOR HEALTH EQUITY (MACHE)

PANEL

Allison Caban-Holt, PhD,
MODERATOR
Associate Director of
Maya Angelou Center for Health
Equity at Wake Forest School of Medicine

Gentzon Hall, MD, PhD
Assistant Professor of Medicine
Duke University School of Medicine

Goldie S. Byrd, PhD, Professor
Director of the Maya Angelou Center for Health
Equity at Wake Forest School of Medicine

MAJ Timothy B. Peters, MSS, MBA
United States Army

Latonya Yarber, BA, Senior Administrative
Support Associate at the Maya Angelou Center for
Health Equity at Wake Forest School of Medicine

Melissa Funderburk
NC Counts Coalition

Onyiah Gainey, BS
Winston Salem State 2021 Graduate

JUNE 22
6 - 7:30 PM EST
STREAMING

You Tube
LIVE
MAYA ANGELOU
CENTER FOR HEALTH EQUITY

COMMUNITY PARTNERS

LIVE
@WFMACHE

NC COUNTS COALITION

HUSTLE

COVID-19 TOWN HALL MEETINGS

Reaching diverse communities - American Indians, Latinx, Rural and Young Adults



United Shiloh Missionary Baptist Association

Presents

COVID-19 VACCINE TOWNHALL

HELPING YOU UNDERSTAND THE FACTS AND MYTHS OF THE VACCINE

IN PARTNERSHIP WITH WAKE FOREST SCHOOL OF MEDICINE

OUR PANELIST OF EXPERTS



DR. LAMONTE WILLIAMS
Senior Pastor, Duggs Memorial UMC
Community Liaison
Hays Angeles Center for Health Equity
Wake Forest School of Medicine



DR. WYNEE C. THORNE
Gastroenterologist
Gastroenterology Medicine
Wake Forest School of Medicine



MR. E. BENJAMIN MONEY, JR. MPH
Deputy Secretary for Health Services
North Carolina Department of Health & Human Services

THURSDAY, APRIL 8, 2021

7:00PM EST




UnitedShilohMissionaryBaptistAssociation

Meeting ID: 821 3300 8051

Call in dial: 301-775-8592 Meeting ID: 82133008051#

Rev. Ebony Talley-Brame
Chairman Education Directors at
the United Shiloh Missionary Baptist Association



DR. GOLDIE BYRD
Professor and Center Director
Wake Forest School of Medicine



DR. TONY COZART
Moderator of the United Shiloh Missionary Baptist Association



**HAYA ANGELO CENTER
FOR HEALTH EQUITY
PRESENTS**

MAKE IT PLAIN

a town hall series

**a candid conversation to address concerns about
THE COVID-19 VACCINE**



Anthony Hamilton
// CBS/MTV & Award-winning singer,
songwriter, producer, and actor

OCT

12th

@ 5:30pm

STREAMING




LIVE

@WYMAHE

WYMAHE

WYMAHE CENTER FOR HEALTH EQUITY



Alicia Younger
// Alpha Phi Alpha
Fraternity, Inc.



Dr. Allison Matthews
// Maya Angelou Center
for Health Equity



HOST



Dr. Shakima T. Cooney
// Duke University
School of Medicine



Dr. Julia Nason
// Wake Forest Baptist Health



Dr. John Walton Sanders III
// Wake Forest Baptist Health



Daisy DeWintre-Gull
// Jacara Research



**OUR
COMMUNITY
PARTNERS**



**Wake Forest[®]
School of Medicine**
Wake Forest University



HUSTLE
by HUSTLE



¡Hablemos de las vacunas contra el COVID-19 !

OBTENDREMOS UNA CONVERSACIÓN CON EXPERTOS
DE LA SALUD DE WAKE FOREST BAPTIST HEALTH
Y MIEMBROS DE LA COMUNIDAD
PARA RESPONDER PREGUNTAS E INQUIETITUDES
ACERCA DE LAS VACUNAS CONTRA EL COVID-19

26
ENERO @ 5:30pm

TRANSMISIÓN

LIVE

WYMYNACHE WAKE FOREST BAPTIST HEALTH

Dra. Giselle Meléndez
// Wake Forest Baptist Health

Dr. Julie Reaven
// Wake Forest Baptist Health

Dra. Elisavete Calabrino Quintana
// Wake Forest Baptist Health

Hayden (Rory) Beckins, M.S.
*// Wake Forest Baptist Health
 & Hispanic League*

Inés María González
*Profesor Gabriel Sorrealita, MDU
 Agencia San Franciscana*

Liz Marlene Castillo
*// Abogada de Inmigración,
 Castillo Immigration Law Firm*

MODERADOR

**NUESTROS
SOCIOS
COMUNITARIOS**

Wake Forest
 Baptist Health


Universidad de San Francisco
San Francisco State University

Wake Forest
 School of Medicine

HISPANIC LEAGUE
WAKE FOREST BAPTIST HEALTH

Castillo Immigration Law Firm

MACHE EFFORTS HAVE REACHED OVER
300,000 PEOPLE



NATIONAL BAPTIST CONVENTION OF AMERICA INT'L, INC.

President Tolbert and NBCA Hosts


Virtual Zoom

COVID-19 VACCINE TOWNHALL


Helping you understand the facts and myths of the vaccine

In Partnership with Wake Forest School of Medicine


OUR PANEL OF EXPERTS




DR. KENNETH R. KEMP, MD
 Radiologist
 Senior Pastor, Antioch MB Church
 Director, NCBA Health Awareness Team



DR. MICHELLE LEWIS
 Asst. Director, Consumer Policy & Community Engagement
 NC, USHHS




DR. MARQUITA NORMAN HICKS
 Emergency Medicine
 Wayne Street Baptist Health



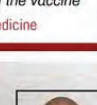
DR. LAMONTE WILLIAMS
 Senior Pastor, Diego Memorial (PHC)
 Community Liaison, Alzheimer's & Dementia Research Center & Mayo Angios Center for Health Equity
 Wake Forest School of Medicine

MONDAY, FEBRUARY 1, 2021
7:30 PM CST (5:30 PM PST / 8:30 PM EST)

Register Today!
 Visit www.nbcainc.com and click on the COVID Townhall rotating banner.



Dr. Goldie S. Byrd
 Professor and Center Director
 Mayo Angelus Center for Health Equity
 Wake Forest School of Medicine



Dr. Samuel C. Tolbert, Jr.
 President, NBCA
 Moderator, COVID Townhall



LEXINGTON COMMUNITY MINISTERS CONFERENCE

PRESENTS

COVID-19 VACCINE TOWNHALL

HELPING YOU UNDERSTANDS THE FACTS AND MYTHS OF THE VACCINE

IN PARTNERSHIP WITH WAKE FOREST SCHOOL OF MEDICINE

OUR PANELIST OF EXPERTS



DR. LAMONTE WILLIAMS
Senior Pastor, Diggs Memorial LHC
Community Liaison
Maya Angelou Center for Health Equity
Wake Forest School of Medicine



DR. NANCY DENIZARD-THOMPSON
Associate Professor
General Internal Medicine
Wake Forest School of Medicine



MR. E BENJAMIN MONEY, JR.
Deputy Secretary for Health Service
North Carolina Department of Health & Human Services

MONDAY, MARCH 22, 2021
6:30PM EST

 **LIVE** @LexingtonCommunityMinistersConference



DR. GOLDIE BYRD
Associate Professor
Maya Angelou Center for Health Equity
Wake Forest School of Medicine



REV. KATHY WATFORD
Pastor
First and President of the
Lexington Community Ministers
Conference



COVID-19 and NC American Indians: Protecting and Sustaining Our Communities

March 4th, 2021, 7:30pm via Zoom



Joey Bell, PhD (Lumbee)
Office of Cancer Health Equity
Wake Forest Baptist Health



Holly Pilton, MD (Lumbee)
Orthopaedic Surgery
Wake Forest Baptist Health



Linwood Watson, MD (Halula-Saponi)
Family Medicine
Renix Healthcare



Joey Bell, MD (Lumbee)
Children's Health Pembroke



Carnell Wright, MPA
Executive Director, NC Office of Minority Health and Health Disparities



Greg Richardson (Halula-Saponi)
Executive Director,
NC Commission of Indian Affairs

- What is COVID-19?
- How have American Indian populations been impacted?
- American Indian Physician Talk Back
- Vaccine 101

Sign up to participate: https://bit.ly/AI_COVID






COVID-19 TOWN HALL MEETINGS

The Triad Pastors Network reached 300,000 African Americans through its Leaders Leading Leaders School of model for engaging faith-based organizations in COVID-19 and vaccination town halls.

TOWN HALL
Triad Communities Against COVID-19
In Partnership With Wake Forest School of Medicine
Saturday February 27, 2021 11AM-12:30PM EST



Dr. Goldie Byrd
Professor and Center Director
Maya Angelou Center for Health Equity
Wake Forest School of Medicine



Dr. Terrence P. Johns
Internal Medicine
Thornwell Medical Associates
Roxboro, NC



Mr. Cornell P. Wright
The North Carolina Department of
Health and Human Services
Office of Minority Health and
Health Disparities



Rev. Dr. Lamonte Williams
Senior Pastor, Oga Memorial UMC
Community Liaison
Maya Angelou Center for Health Equity
Wake Forest School of Medicine



Host
Pastor Calvin Smith
First Missionary Baptist Church

LIVE First Missionary Baptist Church
@fmbcthomasmc
Call into Zoom: 1-929-436-2866
Meeting Code: 7846889803

YouTube
tinyurl.com/1xo0m8q

TRENT RIVER OAKLEY GROVE MB ASSOCIATION PRESENTS

COVID-19 VACCINE TOWNHALL
Helping you understand the facts and myths of the vaccine
In Partnership with Wake Forest School of Medicine

MONDAY, MARCH 8, 2021
LIVE @ 7:00PM EST

GUEST PANELIST



DR. GOLDIE BYRD
Professor and Center Director
Maya Angelou Center for Health Equity
Wake Forest School of Medicine



KRISTEN GILL HAIRSTON, MD
ENDOCRINOLOGY
WAKE FOREST BAPTIST HEALTH



DR. LAMONTE WILLIAMS
Senior Pastor, Oga Memorial UMC
Community Liaison
Maya Angelou Center for Health Equity
Wake Forest School of Medicine



MR. E BENJAMIN MONEY, JR. MPH
Deputy Secretary for Health Service
North Carolina Department of
Health & Human Services

©TrentRiverOakleyGroveMBAssociation

LIVE

GREATER CHURCH OF DELIVERANCE, INC. PRESENTS

A NATIONAL TOWN HALL
COVID-THE VIRUS
AND THE VACCINE
UNMASKED...NOT TOO FAST!
MONDAY, DECEMBER 21, 2020 - 7PM EST
LIVE STREAM



BISHOP FREDDIE B. MARSHALL, PH.D.
HOST / PRESIDING PRELATE & METROPOLITAN



DR. GOLDIE BYRD
Professor and Center Director
Maya Angelou Center for Health Equity
Wake Forest School of Medicine



MR. E BENJAMIN MONEY, JR. MPH
Deputy Secretary for Health Service
North Carolina Department of
Health & Human Services



DR. LAMONTE WILLIAMS
Senior Pastor, Oga Memorial UMC
Community Liaison
Maya Angelou Center for Health Equity
Wake Forest School of Medicine




MR. CORNELL P. WRIGHT
The North Carolina Department of
Health and Human Services
Office of Minority Health and
Health Disparities


LIVE @GCCD PAGE @GREATERCHURCH TV & ON GCCD.ORG

AFFILIATE FACULTY ASSISTED MACHE WITH THESE EFFORTS


TOWN HALL
COVID-19 VACCINE
The Questions & The Answers
THURSDAY JANUARY 28, 2021 - 7:00PM




Dr. Goldie Byrd
Professor and Center Director
Maya Angelou Center for Health Equity
Wake Forest School of Medicine



Rev. Dr. Lamonte Williams
Senior Pastor
Oga Memorial UMC
Community Liaison
Maya Angelou Center for Health Equity
Wake Forest School of Medicine



Mr. E Benjamin Money, Jr. MPH
Deputy Secretary for Health Service
North Carolina Department of
Health & Human Services




Dr. Aaron McNaair, Sr.
Senior Pastor
Pastor Shirley Caesar
Senior Pastor

LIVE DR. AARON MCNAIR, SR. HOST / PRESIDING BISHOP PASTOR SHIRLEY CAESAR SENIOR PASTOR


The United Holy Church of America Presents

A NATIONAL COVID VACCINE TOWN HALL
February 18, 2021
7:00 PM - EST


A COMMUNITY CONVERSATION
THE QUESTIONS AND THE ANSWERS
A FAITH-BASED COMMUNITY CONVERSATION
Hosted by
Bishop Harry L. Cohen
Presiding Prelate




BISHOP HARRY L. COHEN
Presiding Prelate



Dr. Goldie Byrd
Professor and Center Director
Maya Angelou Center for Health Equity
Wake Forest School of Medicine



Rev. Dr. Lamonte Williams
Senior Pastor, Oga Memorial UMC
Community Liaison
Maya Angelou Center for Health Equity
Wake Forest School of Medicine



Dr. Michelle Lewis
Assistant Professor
Community Engagement
NC Department of Health & Human Services

LIVE In partnership with WAKE FOREST School of Medicine Maya Angelou Center for Health Equity

!!!SPREAD THE WORD!!!

COVID-19 GRANTS & PARTNERSHIPS



COMMUNITY ENGAGEMENT ALLIANCE (CEAL) AGAINST COVID-19 DISPARITIES is a National Institutes of Health-wide effort led by the National Institute on Minority Health and Health Disparities (NIMHD) and the National Heart, Lung, and Blood Institute (NHLBI). CEAL focuses on addressing misinformation around COVID-19, engaging trusted partners and messengers in the delivery of accurate information, educating communities on the importance of inclusion in clinical research to overcome COVID-19, and most importantly, health disparities. This is especially important for people unduly burdened by COVID-19 such as African Americans, Hispanics/Latinxs, and American Indians/Alaska Natives, who account for over half of all reported cases in the United States. CEAL teams also conduct research on the most effective strategies for ensuring inclusion and for engaging, educating, and increasing awareness within these groups about vaccine and treatment clinical trials to prevent and treat the disease.

COVID-19 COMMUNITY RESEARCH PARTNERSHIP LEADERSHIP COUNCIL MEMBERS



The Twenty
Progress through Cooperation



**NC COUNTS
COALITION**

HUSTLE
WINSTON-SALEM



RADIO ONDA DE AMOR
Community and service

MACHE TEAM MEMBERS

- Dr. Goldie Byrd
- Dr. Allison Caban-Holt
- Mr. Jarrel Clark
- Ms. Tayla Ford
- Dr. Capri Foy
- Dr. TanYa Gwathmey-Williams
- Ms. Shelby Henderson
- Ms. Charlene Hunt
- Ms. Dorey Ivory
- Ms. Sarah Langdon
- Dr. Shawnta Lloyd
- Ms. Sheere Mills
- Ms. Mia Sloan
- Ms. Takiyah Starks
- Rev. Dr. Kelvin Lamonte Williams
- Ms. Latonya Yarber

GRANTS AND SPONSORSHIPS

- NC CEAL Grant # 1OT2HL156812-01
- COVID-19 Community Research Partnership
Clinical Trials.gov Identifier Number: NCT04342884
- Curamericas Global Contract # 30-21002-ORH
- Wake Foundation Grant # 4000011805
- Javara Research, Inc.



Maya Angelou Center for Health Equity

☎ 336-713-7600

✉ mache@wakehealth.edu

📍 525 Vine Street, Suite #150, 1st Floor
Winston Salem, NC 27101



Scan this QR code
to visit our website