



# State of the Science: Research in Tobacco Cessation, Products and Policy

## A Multi-Institutional Collaboration

Tuesday, March 19, 2019

9:30 am – 4:00 pm

Graylyn International Conference Center, 1900 Reynolda Rd, Winston Salem NC, 27106

- 9:00 am-9:30 am      Registration, Networking, and Breakfast
- 9:30 am                **Welcome**  
Boris C. Pasche, MD, PhD, FACP  
Charles L. Spurr Professor of Medicine, WFU  
Chairman, Department of Cancer Biology  
Director, Comprehensive Cancer Center of Wake Forest University
- 9:45 am                **Opening Remarks**  
Kristie Foley, PhD, Leader, Wake Forest Cancer Prevention and Control Program  
Kurt Ribisl, PhD, Leader, UNC Cancer Prevention and Control Program  
Kathryn Pollak, PhD, Leader, Duke Cancer Control and Population Sciences Program
- Tobacco Control: Resources & Research: Panel Presentations**
- 10:00 am                Marketing and Counter Marketing
- 10:45 am                Cessation
- 11:30 am                The Changing Landscape of Tobacco Products
- 12:30 pm                **Transition time**  
*(Please travel to the Manor House for a buffet lunch and gather in your designated roundtable discussion room for networking time.)*
- 1:00 pm                 **Lunch**
- 1:30 pm                 **Roundtable discussions:**  
Marketing and Counter Marketing  
Cessation  
The Changing Landscape of Tobacco Products
- 2:30 pm                 **Research Posters**
- 3:15 pm                 **Reflection and Potential Research Collaborations**  
*(The research directory will be distributed during this time.)*

4:00 pm

**Adjourn**